

# Why Interface?

## • WE ARE #1 . . . THE WORLD LEADER IN HIGH ACCURACY LOAD CELLS FOR FORCE MEASUREMENT

- + Performance guarantee: Our load cells will outperform our competition's load cells—**PERIOD!**
- + Our Gold Standard™ Calibration System is just that—the gold standard, the only comprehensive system available that allows companies to calibrate their load cells. (How do you think many calibration labs and even some of our competitors calibrate *their* load cells?)
- + Every cell we make is individually tested and calibrated (no sampling).
- + Temperature characteristics are tested at both low and high temperature.
- + Self-temperature compensating strain gages manufactured from proprietary alloy.
- + Cells are creep tested to the tightest specification in the industry.
- + World's largest producer of low profile load cells. Each uses 8 gages to assure highest accuracy and each is moment compensated to minimize sensitivity to extraneous loads.
- + Higher output (up to 4mV/V output on low profile load cells).
- + Our vertical integration means shorter lead times, better quality control and lower costs. Many of our competitors farm out their CNC work, for example, but *our* machining is programmed directly from the same software used to design the load cell.
- + CATALOG ITEMS: Most load cells in our catalog are stocked for immediate shipment.
- + CUSTOM LOAD CELLS: **We will work with you to provide precisely what you need . . . quickly and cost-effectively.**

## • INDUSTRY LEADERSHIP CARRIES A RESPONSIBILITY FOR SERVICE LEADERSHIP.

You don't have to be an expert in force measurement...because *we are*. Talk to us about what sort of forces or torques you need to measure, and under what conditions and constraints. We'll walk you through the load cell specification process...quickly and efficiently.

## • WHEN ACCURACY IS IMPORTANT, BEWARE OF COPYCAT PRODUCTS THAT DO NOT MEASURE UP . . . LITERALLY.

We're proud of our innovation. Our load cells are 100% US-designed and manufactured, and Interface is 100% US-owned. But the *real* answer to the question, "Why Interface?" is the quality and accuracy of the products themselves.